

An Analysis Of Lecturer’s Language Style Through Whatsapp Chats By Using A Pragmatic Theory

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Abstract

The purpose of this study is to describe the language style used by the writer when communicating with her lecturer through the Whatsapp application. It is expected that give some knowledge about language, especially the theory of pragmatics in communication between students and lecturers through the media Whatsapp social media, so that there are no deviations in its use. Type of research used in this mini research is qualitative research. Content analysis method carried out in dense documents contained in the text. While the content of communication is the message contained as a result of communication that happened. The object of this research is the content of writer’s communication or speech that sent via Whatsapp (WA) to UNILA Bandar Lampung Lecturers in Master of English Education. The data is taken from the Whatsapp application. Data collection techniques in this research are documentation and note-taking technique. In the data obtained that there are some responses from lecturer in short utterances and sometimes used such emoticon or symbols to the writer as the student. Speech begins with greetings to start conversation. Then proceed with an apology with a sentence and introduce before making her point. Even in the use of words and patterns, correct, the choice of the right and appropriate standard words. Then end with greeting closing.

Keywords: *utterances, lecturer, Whatsapp, language style, theory of pragmatics*

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I. Introduction

Language is the main tool in communication and has great informative power. Language is needed by humans because with language humans can find their needs by communicating with each other. As a member of society who is active in life everyday, in society people are very dependent on language use. Lecturer and student conversation in learning is very interesting. This communication becomes very important. In linguistic studies, there are two studies, namely the study of language structurally and functionally.

According to Erlinda (2019) pragmatics is related to the study of meaning based on some factors such as speaker meaning, contextual meaning, listeners inference and even the expression. In addition, Yule (1996) defines pragmatic is needed if we want a fuller, deeper, and more reasonable account of human language behavior.

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II. Literature Review

In linguistics and related fields, pragmatics is the study of how context contributes to meaning. There are some types of pragmatics.

1) Deixis

Huang (2007) explains that deixis directly concerned with the relationship between the structure of a language and the context in which the language is used. Yule (1996) asserts that deixis can be defined as “pointing via language”. Any linguistic form used to accomplish this ‘pointing’ is called deictic expression— sometimes it is called indexicals

2) Reference and Inference

Reference is defined as a thing that speaker says or writes that mentions something or somebody else (Oxford Advanced Learner Dictionary, 8th Edition). Yule (1997) defined it as an action in which communicator utilizes a linguistic forms in order to direct listeners into identification of something.

Reference and inference is a concept on how meanings are expressed by speaker through linguistic expressions and later being inferred (interpreted) by the listeners. The expressions used to deliver the meaning are not always explicitly state the thing which been referred, a meaning behind the meaning.

3) **Presupposition**

Presupposition can be simply defined as an inference. In this case, Huang (2007: 65) explains that presupposition whose trust is taken for granted in the utterance of a sentence. Its main function is to act as a precondition of some sort for the appropriate of that sentence.

4) **Implicature**

Mey (1993: 99) states that conversational implicatures refers to something which is implied from a conversation, that is, which is left implicit in actual language use. Moreover, the utterance will have default interpretation. In addition, Yule (1996: 40) explains that in the case of generalized implicatures, special knowledge of the context of utterance is not required in order to make the necessary inferences.

5) **Speech Act**

Speech act is the usage of language to accomplish something. Actions performed via utterances are called speech acts (*e.g., apology, complaint, compliment, invitation, promise, and request*). The speaker normally expects that his or her communicative intention will be recognized by the hearer—both speaker and hearer are helped by the circumstances surrounding the utterance. (Erlinda: 2019)

6) **Politeness**

Politeness can be defined as a desire to protect self image. Erlinda (2019) stated that a speaker must show awareness of the hearer's face and self image through various strategies. It means that to be successful in interaction, one has to follow some important strategies to be polite. In this sense, politeness can be accomplished in situations of social distance or closeness. Showing awareness for another person's face when that other seems socially distant is often described in terms of respect or deference (Yule, 1996).

In a second-language setting where the target language is commonly spoken outside of the classroom, pragmatics instruction may best capitalize on exercises that encourage learners to study the language as used authentically in the community.

III. Method

Type of research used in this mini research is qualitative research. Content analysis method carried out in dense documents contained in the text. While the content of communication is the message contained as a result of communication that happened. The object of this research is the content of writer's communication or speech that sent via Whatsapp (WA) to lecturers. The data is taken from the Whatsapp application. Data collection techniques in this research are documentation and note-taking technique. In the data obtained that there are some responses from lecturer in short utterances and sometimes used such emoticon or symbols to the research as the student.

The data is taken from the screen shoot five speeches through the Whatsapp application. The instrument is the researcher herself and her lecturers. This research is conducted by looking at the style of language that contained in the Whatsapp discourse of the researcher herself against her lecturers.

IV. Results and Discussion

The discussions describe some data from screen shoot five speeches through Whatsapp application by using pragmatics theory.

Data 1



The lecturer's language style contains person deixes which can be seen from choice of words used. Speeches contain to whom the speech given. The lecturer gives response by saying "nak". It means that the word "nak indicates his student.

Data 2



The lecture's language style contains discourse deixis which can be seen from choice of words used. Speeches refer to the use of expressions within an utterance. Speeches refer to parts of the discourse that contain the utterance.

Data3



The lecturer's language style contains directive speech act which can be seen from choice of words used. Lecturer intends the students to do something.

Data 4



The lecturer's language style contains directive speech act which can be seen from choice of words used. Speeches that speaker intends the students to do something.

Data 5



The lecturer's language style contains expressive speech act which can be seen from choice of words used. Lecturer expresses feeling and attitude about supporting or giving good response.

The following is the table of result:

TABLE OF RESULT
The Lecturer's Language Style in Whatsapp Chats

NO	FUNCTION	FREQUENCY	PERCENTAGE
1	Deixes	2	40%
2	Implicature	-	0%
3	Reference and inference	-	0%
4	Politeness	-	0%
5	Presupposition	-	0%
6	Speech Act	3	60%
TOTAL		5	100 %

Based on the table of result, there are 6 of types pragmatics. From the table, we can classify Whatsapp chats based on their pragmatics theory. The use of deixes are 2 or 40%.

The use of implicature, reference and inference, politeness, presupposition are 0 or 0%

The use of speech acts are 60 %.

It can be concluded that, the number of Lecturer's language style in whatsapp chats used as speech acts are the most of the others.

IV. Conclusion and Implication

Language is needed by humans because with language humans can find their needs by communicating with each other. The purpose of this study is to describe the language style used by the writer when communicating with her lecturer through the Whatsapp application. In linguistics and related fields, pragmatics is the study of how context contributes to meaning. There are some types of pragmatics, such as deixes, implicature, presupposition, reference and inference, politeness and speech act. This research is conducted by looking at the style of language that contained in the Whatsapp discourse of the researcher herself against her lecturers. There are five descriptions of data from screen shoot five speeches through Whatsapp application by using pragmatics theory. It can be concluded that, the number of Lecturer's language style in whatsapp chats used as speech acts are the most of the others.

From the conclusion elaborated above, some suggestions are proposed to students, English teachers, and other researchers. It is expected for the students to learn and explore more about the study of pragmatics. By having a well understanding of pragmatics, they will be aware of how the language is actually being used. Therefore, any misunderstanding or misconceptions in interpreting the speaker's intended messages will not occur. The English teachers are expected to get an insight in terms of language phenomena dealing with pragmatics. It is suggested for them to be able to use English optimally and teach pragmatics to the students so that they know how language should be used. For other researchers, the results of this study are expected to encourage them to conduct research by investigating more about aspects of pragmatics.

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